How Do Employers and Workers Feel About Al?

1. Employers are Optimistic

72%

believe AI will positively impact business performance¹

ManpowerGroup Employment Outlook Survey, Q3 2024 (n=40,374)

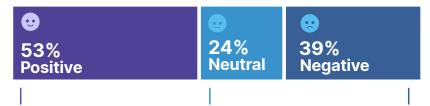




² ManpowerGroup Employment Outlook Survey, Q3 2024 (n=40,374)

2. Workers Have Mixed Feelings

More than half (53%) feel positive, but many also expressed negative (39%) and neutral (24%) feelings.³



Intrigued: 29%

Confident: 16%

Enthusiastic: 15%

Excited: 15%

Calm: 14%

Uninterested: 11%



Nervous: 20%

Confused: 13% Terrified: 11%

Panicked: 9%

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Note: Respondents were able to rank multiple feelings, so the overall results will exceed 100%. Net sentiments measure top-ranked choices instead of the sum of each individual feeling.

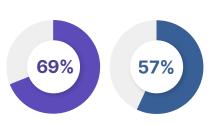
3. There Are Gaps in Al Optimis

While **56% of men** expressed positive feelings about AI, only **49% of women felt the same**.⁴

56% 49%

⁴ ManpowerGroup Workforce Survey, Oct. 2023 (n = 5,029)

Senior leaders are more optimistic (69%) about the future impact of Al than frontline workers (57%).⁵



⁵ ManpowerGroup Employment Outlook Survey, Q3 2024 (n=40,374)



³ ManpowerGroup Workforce Survey, Oct. 2023 (n = 5,029)