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ASIA PACIFIC **FINDINGS**

2025

ManpowerGroup Employment **Outlook Survey**



APAC employers reported a Net Employment Outlook of 27% for the first quarter of 2025

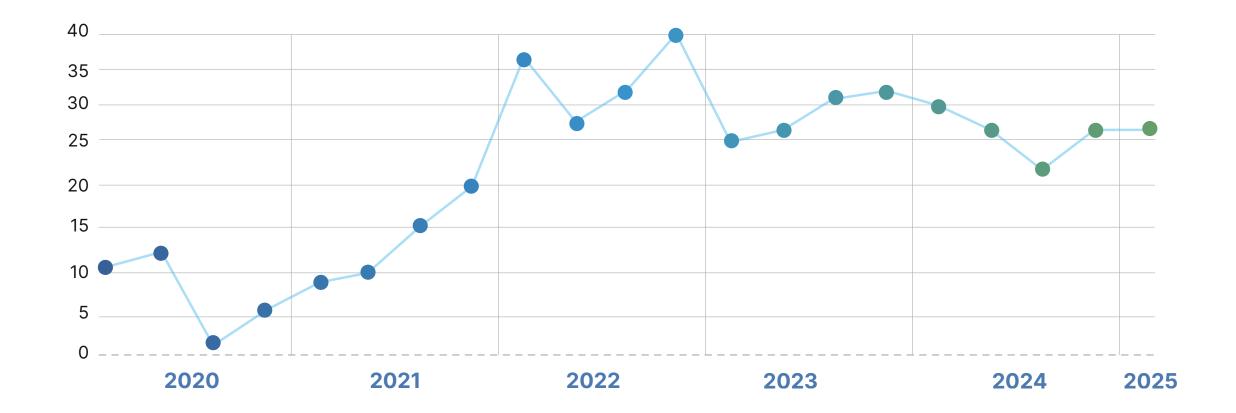


Across sectors, the **Financials & Real Estate** industry reports the strongest hiring intentions

Communication Services sector report the weakest hiring intentions

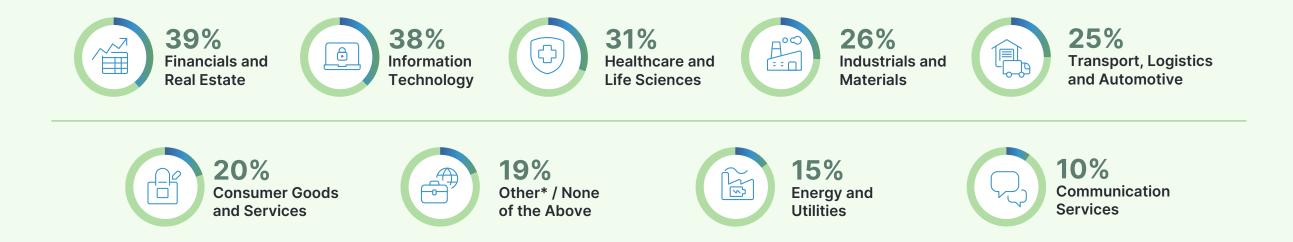
APAC Net Employment Outlook Since 2020

Used internationally as a bellwether of labor market trends, the Net Employment Outlook calculated by subtracting the percentage of employers who anticipate reductions to staffing levels from those who plan to hire – stands at 27%.



Strongest and Weakest Outlooks by Sector

Organizations in the Financials and Real Estate report the strongest outlook followed by Information Technology.



Hiring Expectations for January - March

India			40%
U.S.	34%		
Mexico		32%	6
Costa Rica		31%	
South Africa		31%	
China		29%	
The Netherlands	_	29%	
Switzerland		29%	
Belgium		28%	
		28%	27%
Brazil		27%	APAC Average
Norway		27%	
Canada		26%	
Guatemala		25%	

Singapore	25%	
Germany	24%	
Ireland	24%	
Finland	22%	
France	21%	
Colombia	20%	
Peru	20%	
Portugal	20%	
Italy	19%	
Panama	19%	
Spain	17%	
Sweden	17%	
Taiwan	17%	
Slovakia	16%	

	15%
	15%
	14%
	14%
	12%
	12%
	12%
	11%
	10%
	10%
	9%
	8%
	5%
-1%	

For more information, visit manpowergroup.com/meos

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ManpowerGroup interviewed 40,413 employers in 42 countries on hiring intentions for the first quarter of 2025 (fielded October 2024). ¹Chile joined in Q2 2024. There is currently no historical data and the data has not been seasonally adjusted.



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